## Creating jobs and investment

#### Together, we will:

- · Create employment and opportunity
- Attract investment into Belfast
- · Foster business growth in Belfast
- Strengthen business relationships and make it easy to do business
- · Maximise the impact of the city region
- · Increase tourism spend
- Reduce economic inequalities

## Making life better for all our residents

#### Together, we will:

- Improve neighbourhoods
- · Improve the city living experience
- Improve community relations
- Reduce life inequalities
- · Enable active, healthy and empowered citizens
- Provide fit-for-purpose city services
- Support and care for people who face multiple challenges
- · Support younger and older people



Growing the economy

Living here



Inclusive growth

leaving no one behind



City development Working and learning



## Creating a competitive and sustainable city

### Together, we will:

- · Promote and position the city to compete
- Develop the city's infrastructure and improve connectivity locally, nationally, and internationally
- Drive the physical and cultural regeneration of the city centre
- · Deliver key strategic physical projects and policies
- Attract more tourists
- Protect and enhance our environment and built heritage

# Connecting people to opportunities

## Together, we will:

- Address educational inequalities and increase skills attainment
- Address barriers to employment at a structural and personal level
- Enhance and increase the skill levels of our residents and attract and retain even more skilled people
- Match people and skills to opportunities across Belfast
- · Reduce poverty and economic inactivity